

10

Great Reasons to choose 2-10 Home Buyers Warranty®

Providing Value That Helps Sell More Homes!

Did you know...

- 88% of potential homebuyers indicate that a 10-year structural warranty on a newly constructed home was "Extremely Important" to them.
- Offering the 2-10 HBW Warranty Program, builders gain a competitive edge in the marketplace.
- 2-10 HBW offers builders a bottom-line advantage - terrific sales.



Home Buyers Warranty®

America's
Choice®

- 1 2-10 HBW's comprehensive 10-year structural warranty gives builders superior protection against future structural defect liability and provides a marketing tool to help sell more homes
- 2 Day-one structural coverage for a full ten years
- 3 Optional 1-year builder surety coverage on workmanship and materials and 2-year builder surety coverage on major systems
- 4 Soil movement is covered
- 5 Written warranty versus implied warranty provides the builder and homeowner with a framework for resolving differences
- 6 Binding arbitration process designed to resolve differences without costly litigation
- 7 Security and stability through financial backing by international insurance companies
- 8 Control frequency and severity of structural defects through construction standards.
- 9 Educational seminars exclusively for builders and their staff. These seminars, "Building a Better BusinessSM", are designed to review risk management basics and techniques to ultimately help builders protect their greatest investment - their business!
- 10 Elite Builder® program offers increased coverage up to \$20 million**

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For more information call 800.488.8844 or visit www.2-10.com